

Shawn Burtis

Minneapolis, MN | shawnburtis@gmail.com | 651.233.3756

Career Objective:

Web Design

Design | Programming | Usability

Education:

University of Minnesota, May 2009
Bachelor of Science
Computer Science / Studio Arts

Experience:

Web/Graphic Design + Anything Internet, Freelance

May '08 - Present, Minneapolis, MN

Duties include project management, planning, testing, and development / maintenance of multiple websites; Designing custom web graphics and flash animations. Handling invoices, graphics, programming, usability, and SEO.

Graphic Designer, Cedar Avenue Music Group LLC

Dec '07 - Present, Minneapolis, MN

Responsibilities include photo editing, manipulation, and touch-up. Creation of web graphics, logos, t-shirt design, CD art, maintenance of website using HTML and CSS, promotional videos, audio editing. Use of graphics to promote and market services to clients digitally and in print.

Web Developer, SwapBeats Inc.

Sept '10 - Dec '10, Minneapolis, MN

Duties include extensive project management and planning. Designing custom web graphics and brochures. Programming within the Drupal CMS environment. Planning of marketing materials and goals.

Web Designer, The Surfboard

May '06 - June '09, Eagan, MN

Duties include designing and maintaining web sites, creating custom web graphics and layouts, creating flash intros, web programming, logo design, animated banners, writing, editing, proofreading, planning and preparing articles for online dissemination, web usability, testing and debugging, website promotion & marketing, client relations.

Skills

Design

Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
Adobe Premiere
Adobe Flash
Final Cut Pro
Powerpoint

Programming

HTML/XHTML
CSS
Javascript
AJAX
PHP
SQL
XML
Action Scripting
Dreamweaver
Windows OS
Mac OS

Usability

Heuristic Evaluation
Cognitive Walkthrough
Low/Hi-Fi Prototyping

SEO

Search Engine Optimization
Organic Search Results
Site Optimization
Sitemaps
Google AdWords

CMS

Content Management Systems
Wordpress
Joomla